

SPECTRA EQUINE NEWS

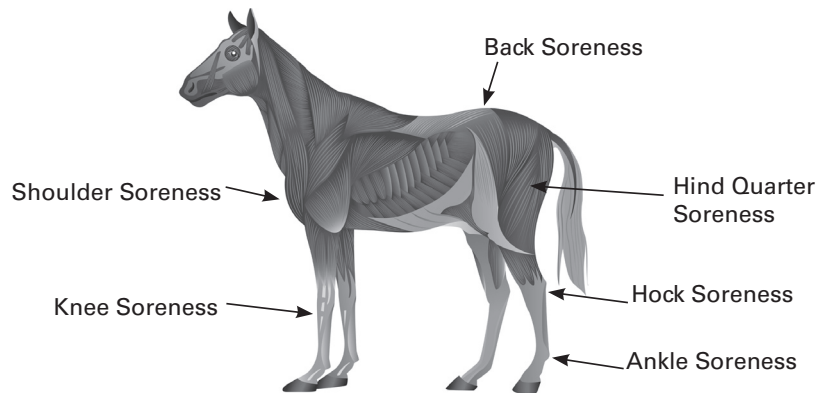
Volume 2

PRODUCT SPOTLIGHT:

Dual Action Formula Addresses Both Joint and Muscle Soreness.

Joint soreness leads to muscle soreness. Now you can address both problems with one product.

While there are dozens of joint supplements on the market, Mega-Flx+HA, a product from Spectra Animal Health, has taken a different approach. It's the only supplement that is patented and formulated to reduce both joint and muscle soreness.



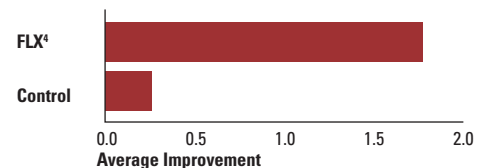
Advanced Nutrition to Support Healthy Joints

To support healthy joints, Mega-Flx features FLX⁴, a proprietary brand of bioactive keratin, a functional antioxidant. In a controlled study, the FLX⁴ ingredient was shown to provide superior lameness improvement. While most joint supplements average a score of around 1.0 in lameness improvement (American Association of Equine Practitioners' Lameness Grading Scale), the study showed a 1.75 average lameness improvement for those horses on FLX⁴, a 65% lameness improvement overall and 43% better than typical joint supplements.

In addition, Mega-Flx contains a high purity MSM backed by several pre-clinical and clinical studies supporting its efficacy in promoting joint health and range of motion.

It also contains a 99% pure, advanced technology, pharmaceutical grade hyaluronic acid with the molecular structure of natural rooster comb, but without the risk of animal derived contamination (Typical HA ingredients are only 95% pure). For added support, also included in Mega-Flx are glutamine, an amino acid involved in the synthesis of glucosamine, and proline and glycine, amino acids comparable to the actives in chondroitin; as well as other vitamins and chelated organic minerals that contribute to a healthy joint.

FLX⁴ Improves Horse Lameness

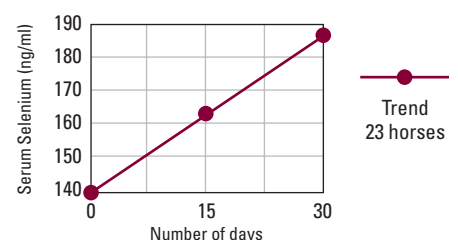


(Study conducted using AAEP's Lameness Grading Scale)

Advanced Nutrition to Reduce Muscle Soreness

To reduce muscle soreness, Mega-Flx features a unique proven selenium and vitamin E absorption system, which includes 99% pure selenium and 100% bioavailable vitamin E. The high grade selenium used in Mega-Flx has been proven effective in boosting serum selenium levels into the performance range better than powders. Spectra has an over 20 year safe selenium track record. Every production batch is tested to assure the proper amount of selenium is in the product.

Field Testing



* Serum selenium testing conducted at Michigan State University
* Every production batch is independently lab tested to assure the proper selenium content.

Combining the Best Technology from the Human and Animal Health Fields

Spectra Animal Health has been making equine supplements since 1991. With a premium line of supplements available over the counter and a professional line for veterinarians, the driving theme is quality. Spectra sources the highest quality ingredients available on the market from both the animal health and human fields, many of which have been clinically tested.



Trainers Agree. It works!

Ernie Retamoza, Jr., Thoroughbred Trainer and Farm Manager of Courtlandt Farm in Ocala, Florida has been utilizing the dual-action concept for several years. "I have been very impressed with the numerous Spectra products that we have utilized within our program, from sales prep to race training, the results have been undeniable. We started a few years ago with Mega-Fix, and were able to achieve the benefit of selenium with a joint supplement in one product."

The Sore Muscle & Joint Solution™

Here's what sets **Mega-Fix** apart:

- Unique patented formula
- Proprietary, FLX⁴ Functional Antioxidant
- Superior Lameness Improvement Study
- High purity, clinically studied MSM
- High purity, pharmaceutical grade HA
- Micro-sized amino acids comparable to glucosamine and chondroitin
- Chelated organic minerals
- Additional key vitamins
- High purity selenium
- 100% Bioavailable Vitamin E
- Non-allergenic – no marine derived materials or processed animal cartilage
- Bio-Boost bioavailability enhancer



How Supplied

Spectra Code	Size
11128	32 oz. (0.945L)
11148	1 gal. (3.78L)

Directions: Shake well before use.

Loading Period: Mix 0.5 oz. (15 ml) twice daily per 500 lb. animal weight into feed for the first 14 consecutive days.

Maintenance: Mix 0.5 oz. (15 ml) daily per 500 lb. animal weight into feed.

Expect Results: Within 7 days.

SPECTRA Premium

BIOBOOST™
bioavailability enhancer

**Absorption
Se+E
System**

SPECTRA
Expect Results.