

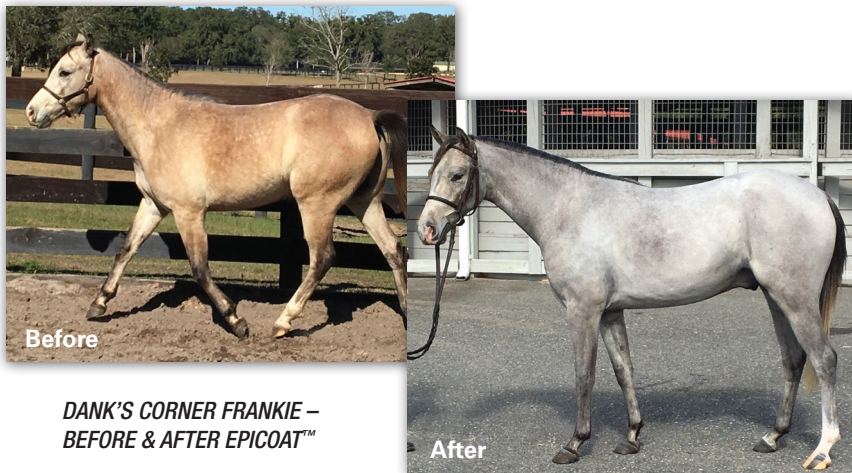
SPECTRA EQUINE NEWS

Volume 4

PRODUCT SPOTLIGHT:

Exciting New Product Takes Your Horse's Coat to the Next Level

Your horse's coat is more than a representation of the health of your horse, it's also a representation of the care your horse receives. Whether showing or just prepping your horse for the sale, a shiny, healthy coat is essential. **EpiCoat™**, a new product from Spectra Animal Health, supports a healthy coat nutritionally from the inside out. Initial veterinarian field testing on the product has recently been completed and the results have been amazing.



*"His coat was dry and sunburned from 24/7 turnout. No amount of brushing was letting him turn loose of that hair. I started him on **EpiCoat** and he turned around in approximately 4 weeks, in the middle of the winter! Sunburned hair to the color he is supposed to be, and he was 'Double Best Young Pony' his first time competing!"*

Meg Miranda
Rapid Run Farm – Ocala, FL

Concentrated Nutrition for the Coat

The reason **EpiCoat** works so well is the unique formula, which includes GLO-MEGA™ Coat Nutrition, a proprietary blend of chia seed oil, vitamin E and botanicals. **EpiCoat** is a highly concentrated, natural plant-based source of omega 3 fatty acids, containing a higher concentration of omega 3 fatty acids per gram than other natural sources. Only 6 ml per day has transformed coats from dull to shiny and healthy in just a few days.

Anti-inflammatory Balance

Omega 3 fatty acids are anti-inflammatory while omega 6 fatty acids are pro-inflammatory. Horses on fortified grain without access to grass may be getting more omega 6 fatty acids than they need. As a result, most horses need additional omega 3 fatty acids to balance the ratio. **EpiCoat** has the highest concentration of omega 3 fatty acids to omega 6 fatty acids, thus making it easier to correct the imbalance.

Omega 3 Content of Natural Sources

Source	Omega 3 Content
EpiCoat™	600 mg/g
Flaxseed/Linseed Oil	500 mg/g
Fish Oil (unrefined)	300 mg/g

Omega 3 Benefits

- Healthy mane & coat
- Boosts immunity
- Anti-inflammatory
- Supports cardiovascular health
- Supports joint health
- Supports fertility
- Enhances endurance
- Antioxidant

Nutritional Integrity

A crucial element of working with sensitive oils is maintaining product integrity throughout the entire shelf life of the product. An all-natural blend of highly effective antioxidant botanicals and tocopherols has been added to **EpiCoat** to prevent destructive oxidative, photochemical and rancidification reactions. Testing using the Rancimat® accelerated oxidation testing system has shown the addition of these peroxidation blockers to extend the shelf life by up to two years at room temperature. In addition, the chia oil in **EpiCoat** is extracted from chia seeds using a patented supercritical CO2 extraction process, not expeller-pressed like typical oils. This unique technology provides a higher level of quality, promoting low rancidity, low oxidation and increased shelf life at room temperature. **EpiCoat** is also gluten free, allergen free and non-GMO.



Turn a Dull Coat into an Epic Coat!

- Unique proprietary formula
- Natural plant-based source of omega 3 fatty acids
- Contains GLO-MEGA™ coat nutrition
- Higher concentration of omega 3 fatty acids per gram
- Higher ratio of omega 3 to omega 6 fatty acids
- Protected from oxidizing or going rancid for up to 2 years
- Highly concentrated – feed only 6 ml per day
- Allergen free, gluten free and non-GMO
- Proven results
- Will not test

How Supplied

Spectra Code	Size
40318	6.5 oz. (192ml)
40315	12 pack display / 6.5 oz. (192ml)

Directions: Shake well before use.

Mix 6ml daily into feed or feed 6ml daily by mouth

Expect Results: Within 7 days.

32 days supply

GLO-MEGA™
coat nutrition

SPECTRA Premium



SPECTRA
Expect Results.