

SPECTRA EQUINE NEWS

Volume 6

PRODUCT SPOTLIGHT:

New Product for Calming & Focus Contains Ingredient Supported by Clinical Trial Stress Study.

MEGA-CALM[®], a popular powder calming supplement by Spectra Animal Health is now available in a paste/gel called **MEGA-CALM**[®] **Event**. The innovative new product features a proprietary brand ingredient called Cortabate[™], clinically proven to reduce stress.

The key to Cortabate's stress reducing benefit is its ability to reduce cortisol levels. When the body is stressed, the adrenal glands increase secretion of cortisol, the hormone associated

with stress and anxiety in animals. Cortisol produces many negative consequences in the body including feelings of anxiety, fatigue and poor concentration. Cortabate contains bioactives that mimic the body's own stress-reducing, relaxation hormones, the role of which is to reduce cortisol levels to bring the body back into a balanced state. As a result of its unique properties, the Cortabate branded ingredient is classified as an adaptogen.

What is an adaptogen?

Adaptogens are a small group of botanical and mushroom species that help increase resistance to physical, chemical and psychological stressors while enhancing balance and homeostasis in the body. Adaptogens are not stimulants and are known to provide wellness benefits without side effects.

MEGA-CALM[®]

EQUINE CALMING & FOCUS SUPPORT **EVENT**

WITH **STRESS GUARD**

MEGA-CALM Event is a unique, proprietary formula.

- High in L-Tryptophan, with Magnesium, Vitamins B1 and E
- Proven to relax nervous horses without drowsiness
- Contains Stress Guard, a proprietary stress reducing blend of ingredients
- Contains Cortabate, a proprietary brand ingredient, clinically tested to reduce cortisol, the stress hormone
- Packaged in a convenient, cost effective multi-serving syringe
- Contains 2 servings for a 1,000 lb horse or 4 servings for a 500 lb horse



Proprietary Ingredient Backed by 10 Clinical Trials

As an adaptogen, Cortabate works to balance the body and helps to promote many condition specific areas. The proprietary Cortabate brand ingredient is supported by 10 clinical trials, resulting in the following findings:

Stress

- Helps the body cope with stress
- Promotes calming
- Helps increase resistance and alleviate the effects of stress and tension
- Helps to reduce physical and mental stress and fatigue

Mental Cognition

- Helps enhance focus and mental stamina
- Helps promote mental clarity and concentration

Cardiovascular

- Supports healthy cardiovascular function

Pain

- Significant increase in resistance to pain 3 hours after consumption

Joint

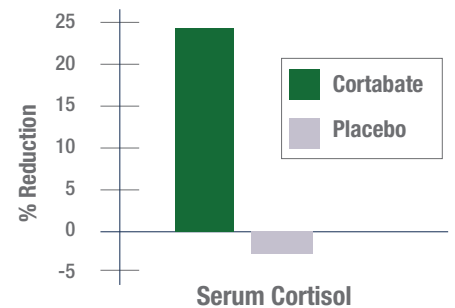
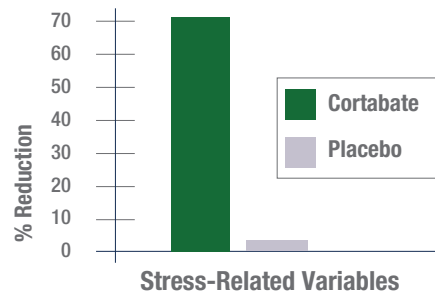
- Supports maintenance of joints
- Supports joint function and mobility
- Supports joint health throughout aging

Energy

- Enhances energy levels while helping to alleviate fatigue
- Helps restore and sustain energy levels
- Increases ATP levels

Studied Extensively in Both Animal Models and Human Clinical Trials

- 70% reduction in stress
- 24% reduction in Cortisol, the stress hormone
- 32% increase in DHEA, the energizing hormone
- 36% decrease in C-Reactive Protein, an indicator of systemic inflammation.



MEGA-CALM[®]

EQUINE CALMING & FOCUS SUPPORT

EVENT

WITH **STRESS GUARD**



Each syringe contains 2 servings for a 1,000 lb horse

How Supplied

Spectra Code	Size
11162	80cc (80ml) (2.67 fl oz)

Directions:

1,000 lb Horse Weight: Feed 40cc (1/2 syringe) 2 hours prior to the event.

500 lb Horse Weight: Feed 20cc 2 hours prior to the event.

Expect Results: Within 1 to 2 hours.

SPECTRA
Expect Results.